



SPONSORSHIP INFORMATION

**YOU'RE INVITED
TO JOIN US**

The Wheelchair Hockey League (WCHL) and their travel team, the Michigan Mustangs are proud to host the 2018 PowerHockey Cup this July 10-13, 2018. This elite PowerHockey tournament will feature wheelchair hockey teams including the defending champions Minnesota, Philadelphia, Toronto, Ottawa, London, Calgary and Michigan.

THE EVENT

The North American PowerHockey Cup is a bi-annual tournament that features and promotes the sport of adaptive power-wheelchair floor hockey aka PowerHockey. This tournament will determine the 2018 PowerHockey Cup champions. On alternating years to the PowerHockey Cup, teams from the United States compete for the United States PowerHockey Championship.

THE SPORT

PowerHockey is a competitive, fast-paced hockey game based on the use of an electric powered wheelchairs on a gymnasium floor. PowerHockey has modified ice hockey rules and enables physically disabled people that use an electric wheelchair to play hockey and to be active in a competitive team setting.

Players, both males & females range in age from 10 to 60+ and have a variety of disabilities that include Muscular Dystrophy, Cerebral Palsy, Spina Bifida, Arthrogyrosis & Osteogenesis Imperfecta (Brittle Bones).

The sport of PowerHockey has been around since the 1970's. The Wheelchair Hockey League (WCHL) has been in Michigan since it's inception in 1995 and the WCHL's travel team, the Michigan Mustangs have been competing in tournaments since 2000.

**TOURNAMENT
DETAILS**

WHEN: Tuesday, July 10 through Friday, July 13, 2018

WHERE: USA Hockey Arena
14900 North Beck Road
Plymouth, Michigan 48170
Tel: 734.453.8400

WEBSITE: www.usahockeyarena.com

ABOUT THE WCHL



The Wheelchair Hockey League (WCHL) is Michigan's only adaptive floor-hockey league. The purpose of this league is to provide an appropriate means for persons in wheelchairs to have the opportunity to play in a competitive floor hockey league and have the chance to engage in the camaraderie and excitement of the sport.

The WCHL currently has 40 players, divided into four teams and we are currently playing in our 17th official season.

Players, both males & females range in age from 10 to 60+ and have a variety of disabilities that include Muscular Dystrophy, Cerebral Palsy, Spina Bifida, Arthrogryposis & Osteogenesis Imperfecta (Brittle Bones).

Our games are played 4 on 4 with goalies. Our season is 12 weeks in length, culminating with two playoff rounds of "best of three games" to decide our Wheelers Cup Champions! Our seasons are played over the course of nine months (October through June).

Our games are played Sundays at The Taylor Sportsplex in Taylor, MI

The league was developed and is operated by the players with the assistance of parents and volunteers. The WCHL holds many annual events throughout the year, including an All-Star Game, Awards Banquet, Season, Playoffs and Game On Ice.

WEBSITE: www.thewchl.com

FACEBOOK: www.facebook.com/thewchl

TWITTER: www.twitter.com/theWCHL

EMAIL: info@thewchl.com

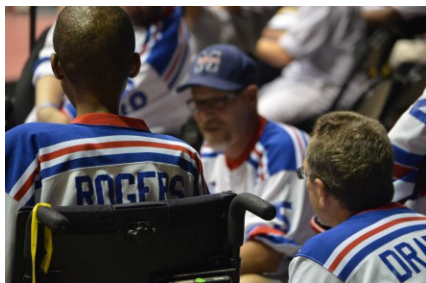
PHONE: 810-623-3931



**JULY 10-13
USA HOCKEY ARENA
PLYMOUTH, MI**

POWERHOCKEY CUP 2018

MICHIGAN MUSTANGS ACHIEVEMENTS & HOW YOUR DOLLARS HELP



The Michigan Mustangs PowerHockey team was founded in 2000 when the WCHL created an all-star travel team who would travel and compete in an exhibition tournament in Toronto, Ontario.

Since then, the Mustangs have accomplished many achievements

2001 - Competed in the World PowerHockey Cup - Minnesota - 10th

2006 - North American PowerHockey Cup - Calgary - 8th

2007 - Hosted Showdown in Motown I:
Best of Three Series vs. Toronto Lake Raiders

2008 - North American PowerHockey Cup - Minnesota - 6th

2008 - Mustangs Goalie #89 Dean Olivas wins Goalie of the Tournament

2009 - Won Showdown in Motown II vs. Toronto Lake Raiders

2009 - Won N.C. PowerHockey Invitational - North Carolina - GOLD

2010 - North American PowerHockey Cup - Toronto - SILVER

2010 - Mustangs Goalie #89 Dean Olivas wins Goalie of the Tournament

2010 - Mustangs forward #23 Kevin Konfara wins Best Offensive Player

2010 - Mustangs coaches win Best Coaching Staff of the Tournament

2011 - Won U.S. PowerHockey Championship - Philadelphia - GOLD

2011 - Michigan became PowerHockey's first ever U.S. Champions.

2012 - North American PowerHockey Cup Ottawa - SILVER

2012 - Mustangs Goalie #89 Dean Olivas wins Goalie of the Tournament

2013 - U.S. PowerHockey Championship - Philadelphia - SILVER

2014 - North American PowerHockey Cup Minnesota - 2014 - 5th

2014 - Mustang forward #40 Tristan Parent wins Best Newcomer

**www.mustangspowerhockey.com
www.facebook.com/michmustangs**

BECOME A SPONSOR:

**SPONSORSHIP
OPPORTUNITIES:**

Sponsorship of the 2018 North American PowerHockey Cup offers multiple opportunities to showcase your company and support the development of our PowerHockey programs in Michigan and around North America. We invite you to consider joining us as a sponsor in one of the following ways.

Presenting Sponsor: \$10,000 donation

You will immediately be promoted as the Presenting Sponsor, gaining immediate exposure through all of our event promotions such as web page, social media & press releases just to name a few.

These promotions will continue well after the event. You will receive premier onsite signage strategically placed for ultimate exposure from media and spectators.

You will receive premier advertising space on our websites (thewchl.com & mustangpowerhockey.com) for over a year. We will work with you to develop other unique marketing opportunities for your company and products. You will also receive any and all items discussed below.

Corporate Sponsor: \$3,000 donation

- Onsite signage including two banners
- Your logo will appear on all paid advertisements
- You will receive exposure on our website and Facebook page and any web promotions, webcasts, or video productions for the event
- Your logo on the official event T-shirt
- Your logo will appear on front of the event program
- You will receive one free advertisement in event program

Corporate Friend: \$1,000 donation

- You will receive exposure on our website and Facebook page and Twitter and video productions for the event
- Your logo on the official event t-shirt
- You will receive one free advertisement in event program

**ADDITIONAL
SPONSORSHIP
OPPORTUNITIES:**

ROUND ROBIN GAME SPONSOR - \$200

(Multiple Available - chosen at random)

Sponsor Benefits

- Ad on Scoreboard (75+ people)
- Ad on Website
- Ad on our Facebook Page

PLAYOFF GAME SPONSOR - \$250

(Multiple Available - chosen at random)

Sponsor Benefits

- Ad on Scoreboard (75+ people)
- Ad on Website
- Ad on our Facebook Page

3RD PLACE GAME SPONSOR - \$300

Sponsor Benefits

- Ad on Scoreboard (100+ people)
- Ad on Website
- Ad on our Facebook Page

CHAMPIONSHIP GAME SPONSOR - \$500

Sponsor Benefits

- Ad on Scoreboard (150+ people)
- Ad on Website
- Ad on our Facebook Page

SPONSOR A TEAM - \$1000

(Multiple Available - chosen at random)

Sponsor Benefits

- Ad on our Facebook Page
- Team Photo with company logo

BANQUET SPONSORSHIP - \$2000

Sponsor Benefits

- Ads on Website
- Ads on our Facebook Page
- 2 Tickets to the Banquet
- Tournament host team plaque

**JULY 10-13
USA HOCKEY ARENA
PLYMOUTH, MI**

POWERHOCKEY CUP 2018

SPONSORSHIP CONFIRMATION FORM

SPONSOR NAME		
CONTACT NAME		
CONTACT TITLE		
ADDRESS		
CITY	STATE	ZIP
E-MAIL	WORK PHONE	
WEBSITE		

We are proud to sponsor the 2018 PowerHockey Cup with our gift of:

Presenting Sponsor \$10,000	_____	3rd Place Game Sponsor \$300	_____
Corporate Sponsor \$3,000	_____	Championship Game Sponsor \$500	_____
Corporate Friend \$1,000	_____	Sponsor a Team \$1,000	_____
R.R. Game Sponsor \$200	_____	Banquet Sponsorship \$2,000	_____
Playoff Game Sponsor \$250	_____		

**The WCHL is a 501(c)3 Non-Profit Organization.
All donations are tax-deductible.**

Please make checks payable to the "WCHL Mustangs"

Mail to:

**WCHL Treasurer
Brenda Drapinski
20917 E. Trebesh
Pinckney, MI 48169**

Visit www.thewchl.com for more info about us!